



# Maine Center for Disease Control and Prevention Substance Use Prevention Strategic Plan 2021–2024

## Vision

All people in Maine live in communities that support health, safety, and success, foster strong social connectedness, and are free from the harmful effects of substance use.

## Mission

Create a comprehensive, sustainable, and equitable statewide substance use prevention program that uses data to inform decisions, coordinates efforts at the state and local levels, and supports the creation, implementation, and evaluation of culturally relevant strategies.



### GOAL 1

Prevent the initiation of substance use and high-risk substance use

#### STRATEGY

Implement efforts to address primary prevention needs and root causes

#### MEASURES

- Implementation of primary prevention strategies
- Campaigns launched



### GOAL 2

Reduce incidence of substance use disorder and drug-related overdose deaths

#### STRATEGY

Implement efforts to address high-risk substance use

#### MEASURES

- Development of workplace policy
- Implementation of harm reduction strategies



### GOAL 3

Establish and strengthen collaboration to support the efforts of substance use prevention

#### STRATEGY

Strengthen the prevention workforce and educate stakeholders and leaders

#### MEASURES

- Dissemination of materials
- Development of trainings and resources



### GOAL 4

Strengthen and expand state- and local-level surveillance and evaluation efforts

#### STRATEGY

Assess the impact of prevention efforts and enhance data-sharing

#### MEASURES

- Identification and addressing of data needs
- Development and implementation of prevention recommendations



### GOAL 5

Identify and address substance use-related health disparities in Maine's high-priority populations

#### STRATEGY

Improve cultural and linguistic relevance of substance use prevention efforts and better serve high-priority populations

#### MEASURES

- Determine high-priority populations
- Engagement of high-priority populations

## Long-Term Outcomes

Improved protective factors and decreased substance use across the lifespan